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101

Summary Description of Item

102

Add it to your shopping cart

(You can always cancel later...)

NEW! Order faster with 1-Click!

(You can cancel within 90 minutes)

103

Say item and ship it to:

John Doe at home

103a Check shipping address or change 1-Click settings

103b Learn more about 1-Click Express ordering

104

Detail Description of Item

Thank you for your 1-Click order!

105

A quantity of 1 of 1 item will be shipped to you as soon as possible. We will do our best to minimize your shipping costs by combining your 1-Click orders into as few shipments as possible.

Please continue browsing,
Review or Change your 1-Click orders

101

Summary Description of Item

Summary of 1-Click Express Orders

Press this button if you changed quantities of any item below. If you don't press it, your changes won't stick! You can set the quantity to 0 (zero) to cancel an item.

The 1-Click orders below (available in 3 or fewer days) will be shipped together:

Order # 098337

1

Item 1

\$10.00

1

Item 2

\$15.00

Total

\$25.00

The 1-Click orders below (available in one week or more) will be shipped together:

Order # 098336

1

Item 3

\$20.00

1

Item 4

6.00

Total

\$26.00

Ship to: John Doe at home

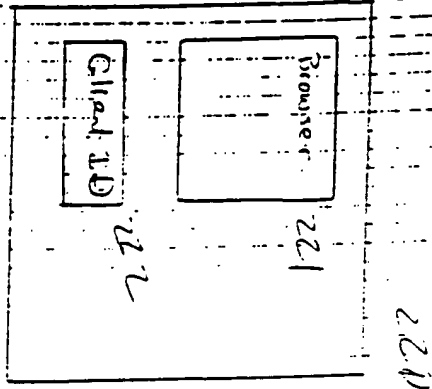
Shipment Method: Standard Domestic Shipping

Payment Method: **** * 1-2345

Continue Shopping

1-Click Express shipping policies

Client



2/0

Server

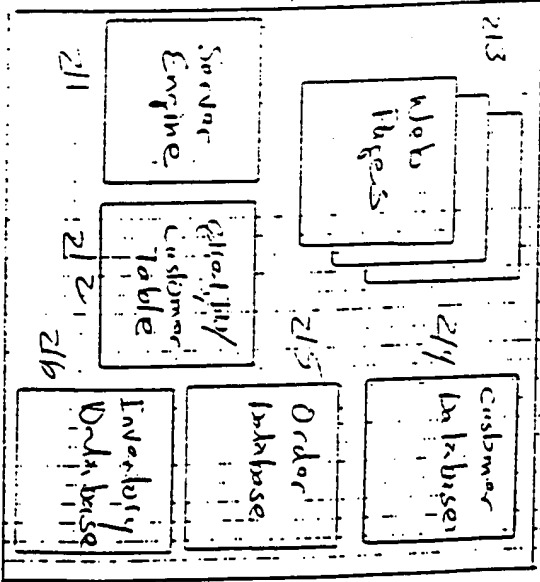


Figure 2

Enable
Single-Action
Ordering

301

retrieve
Client ID

302

Set Client ID/
Customer
Mapping

303

Set Single-Action
Ordering for Client ID

304

Return
Confirming
Web page

Done

Figure 3

Generate
Item Web page

401

generate standard
shopping cart web
page for item

402

Single Item
Flow set for
displayed
customer

N

Y

403

Add Single Item
Section to Web page

Done

Fig. 1

Process
Super Order

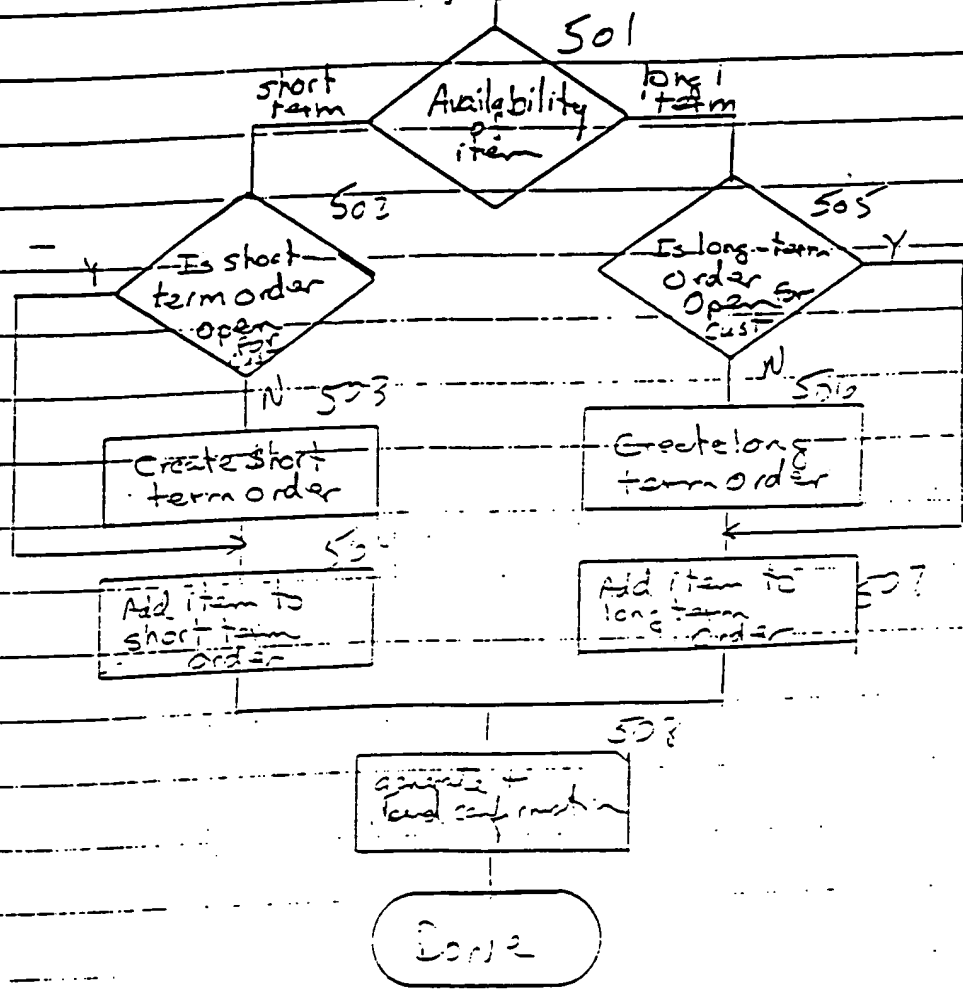


Fig 5

Generate
Short-term order
Summary

601

Generate standard
Web page

602

Short-term order
open

Y

603

Add short-term
Order
to Web page

N

604

Long-term
order
open

Y

605

Add long-term
order to Web
page

N

Done

Fig 6

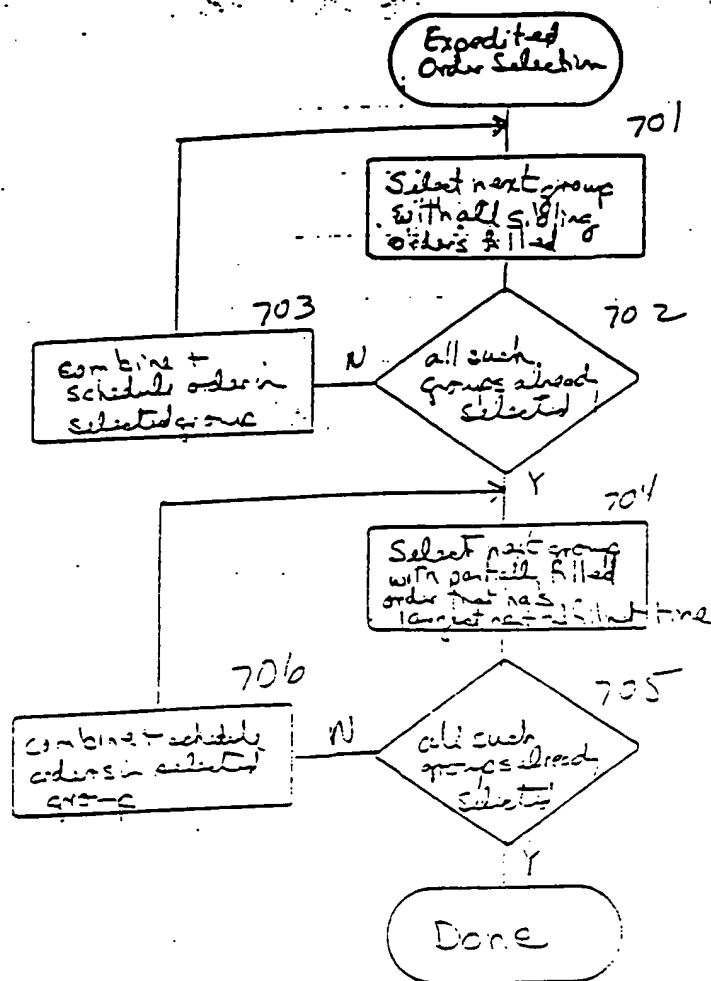


Fig 7

SPAR

A: Customer Name & Address

B: Customer Financial Info

C: Customer Employment Info

D: Customer Education Info

Fig 8A

A: First Name:

M.I.:

Last Name:

Street:

City:

State:

Zip:

B: Customer Financial Info

C: Customer Employment Info

D: Customer Education Info

Fig 8 B

A: Customer Name & Address

B: Net Worth:

Annual Income:

Spouse's Annual Income:

Other Income:

C: Customer Employment Info

D: Customer Education Info

Fig 8A

101

Summary Description of Item

102

Add it to your shopping cart

:

103

Buy item and ship it to:

John Doe at home

:

901

901a

Give this item to a friend.
Just type in their email and
press GIVE.

Email: _____

GIVE

: 901b

901c

104

Detail Description of Item

Figure 9A

101

Summary Description of Item

102

Add it to your shopping cart

:

103

Buy item and ship it to:

John Doe at home

:

902

902a

Give this item to a group of friends.
Just type in the group name and
press GIVE.

Group Name: _____

GIVE

— 902c

: 902b

104

Detail Description of Item

Fig 9B

Create Group

Group Name: _____

1001

Member Info

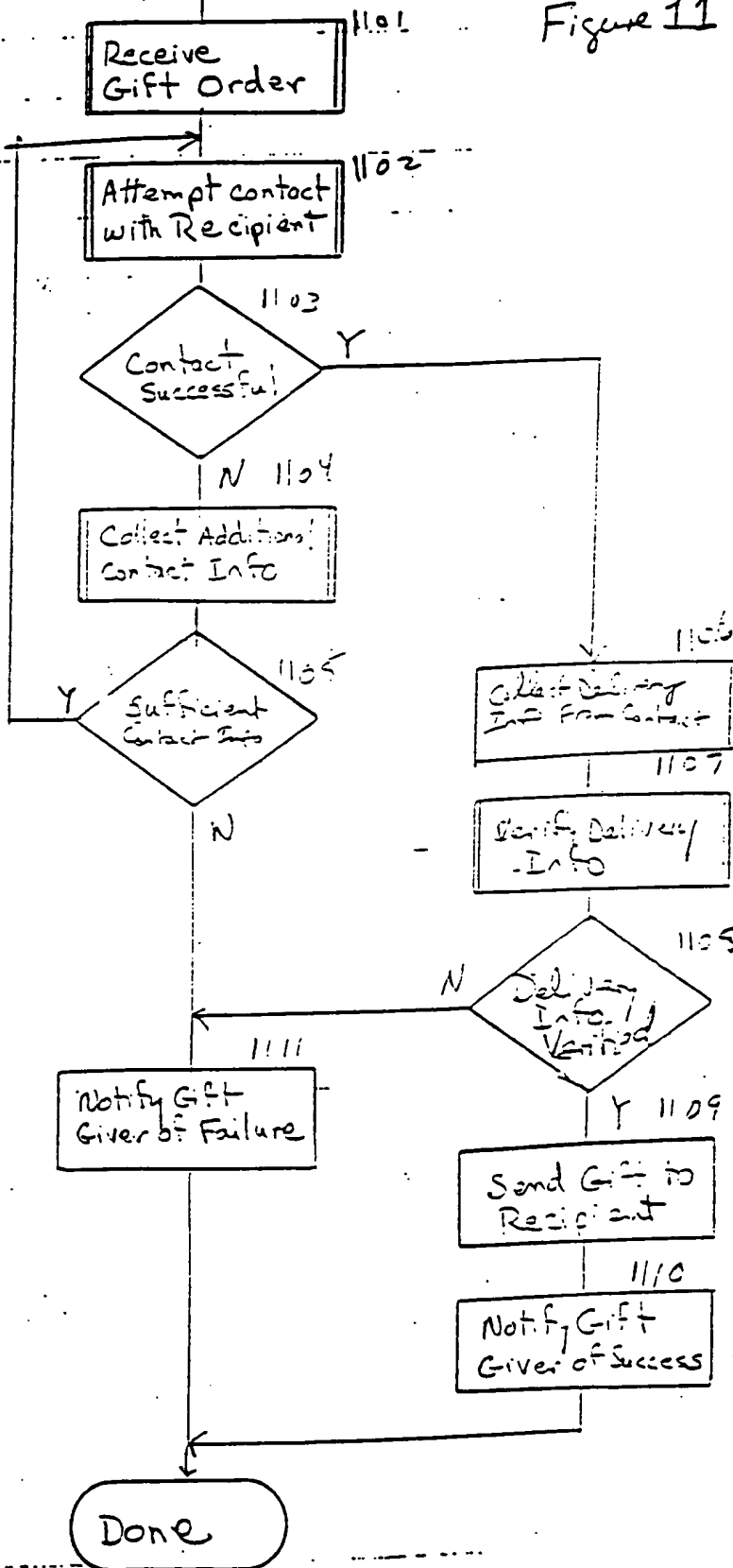
Name Email Delivery Address

1002

Fig 10

TrackGift Delivery

Figure 11



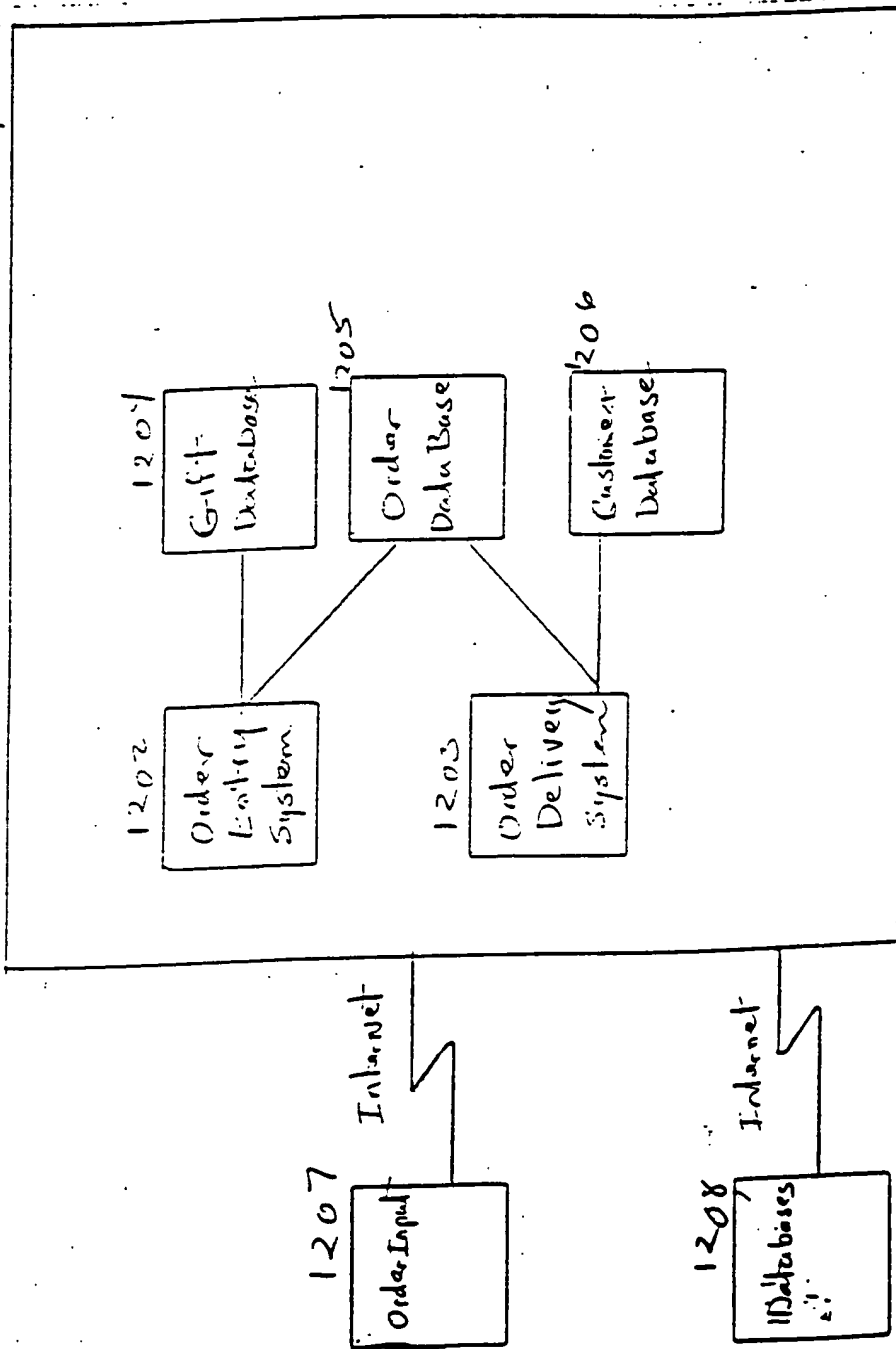


Figure 12

Order States

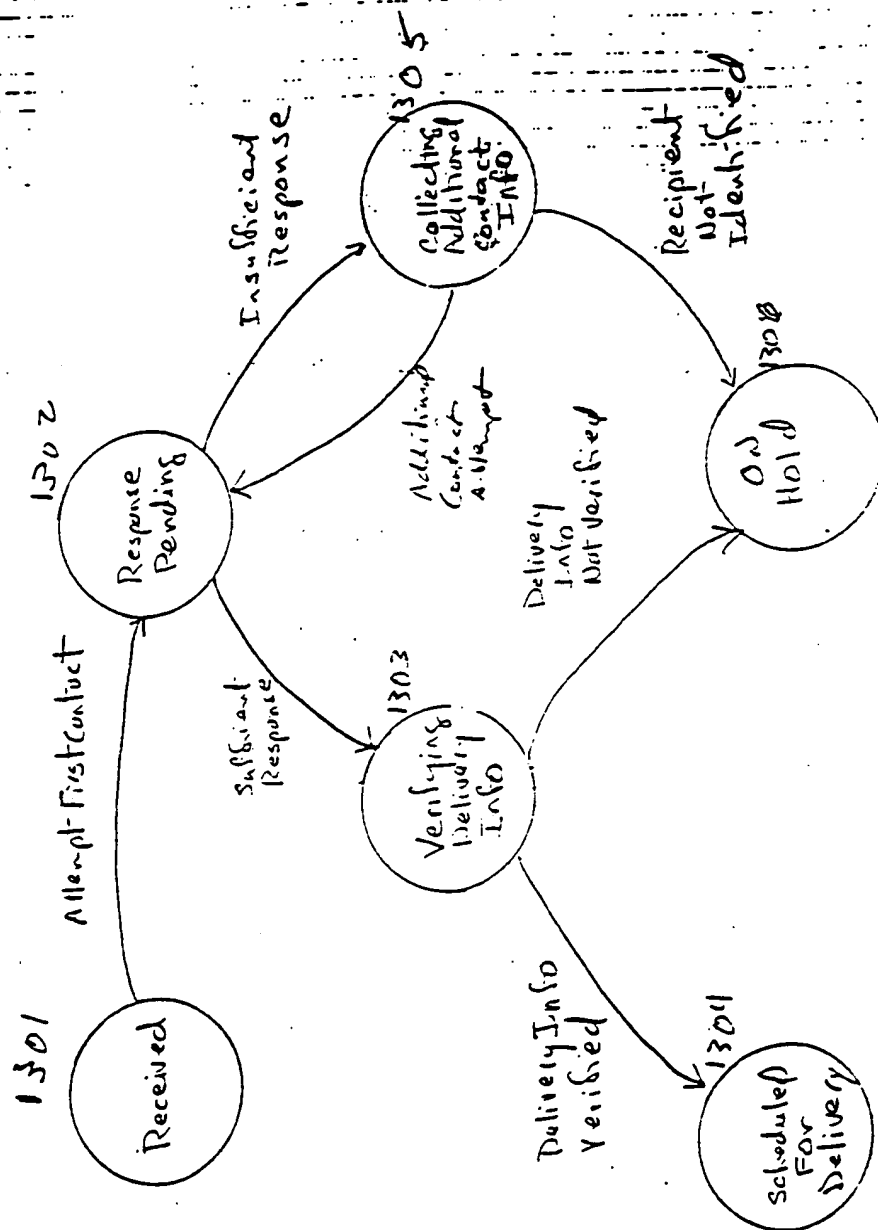


Figure 13

Receive
Gift Order

Receive Gift
Giver Request

Create Session
with Gift Giver

Receive
Gift Selection

Receive Recipient
Contact Info

Receive
Payment Info

Payment
Approved

Notify Gift
Giver of Denial

Done

Assign Gift
Order Tracking No.

Store Gift
Order Info

Notify Gift
Giver of Approval

End Session
with Gift Giver

Done

Figure 14

1401
1402
1403
1404
1405
1406
1407
1408
1409
1410
1411

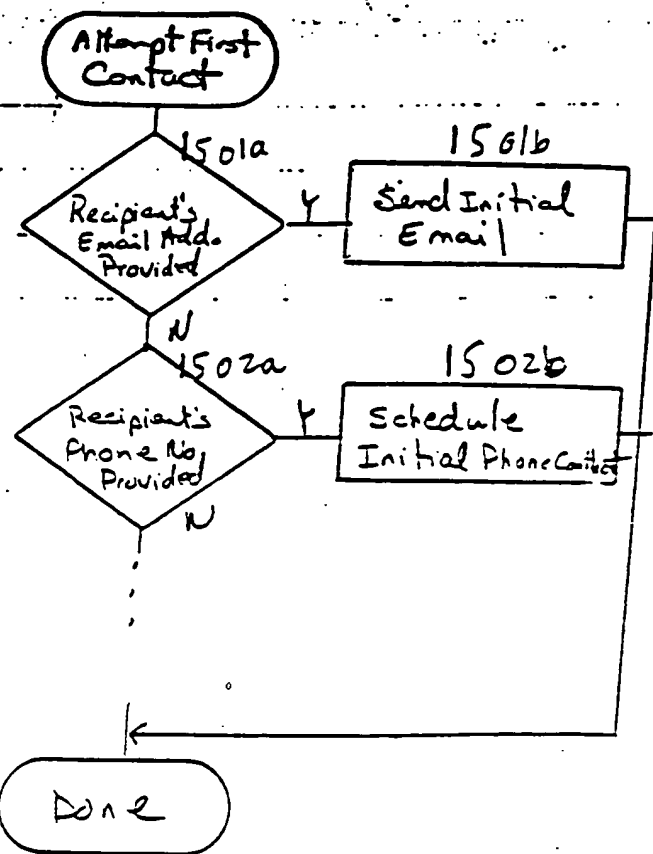


Figure 15

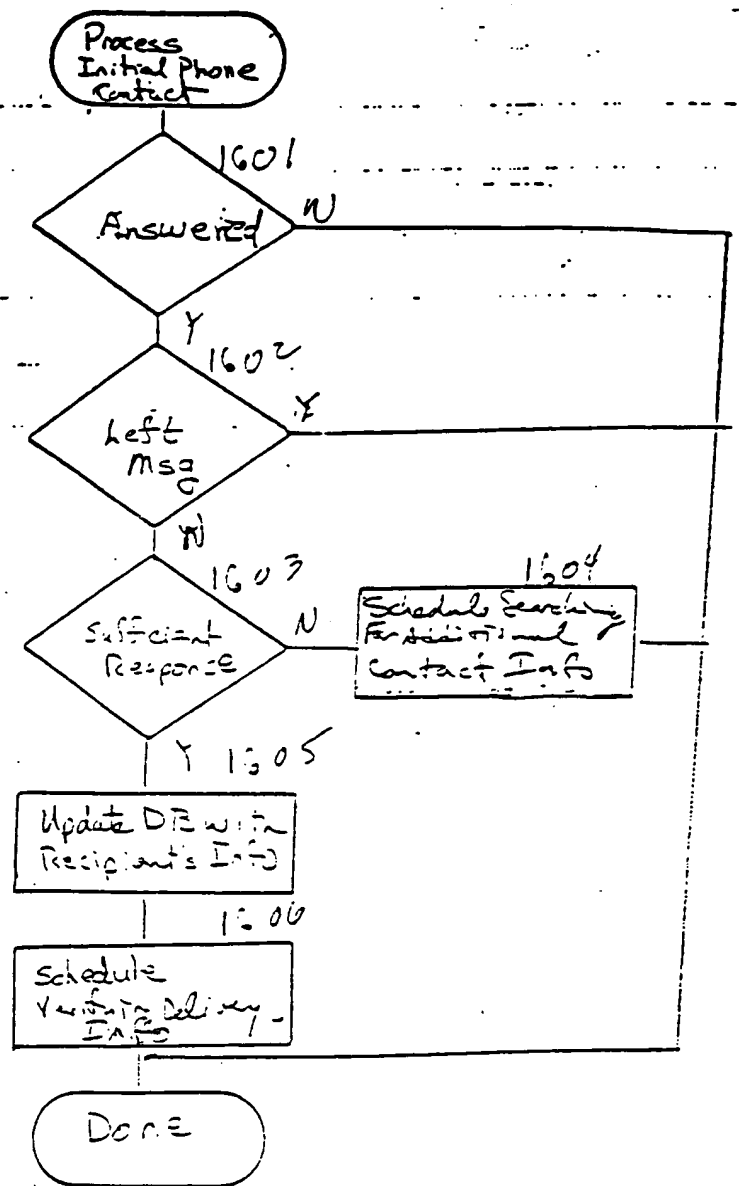


Figure 16

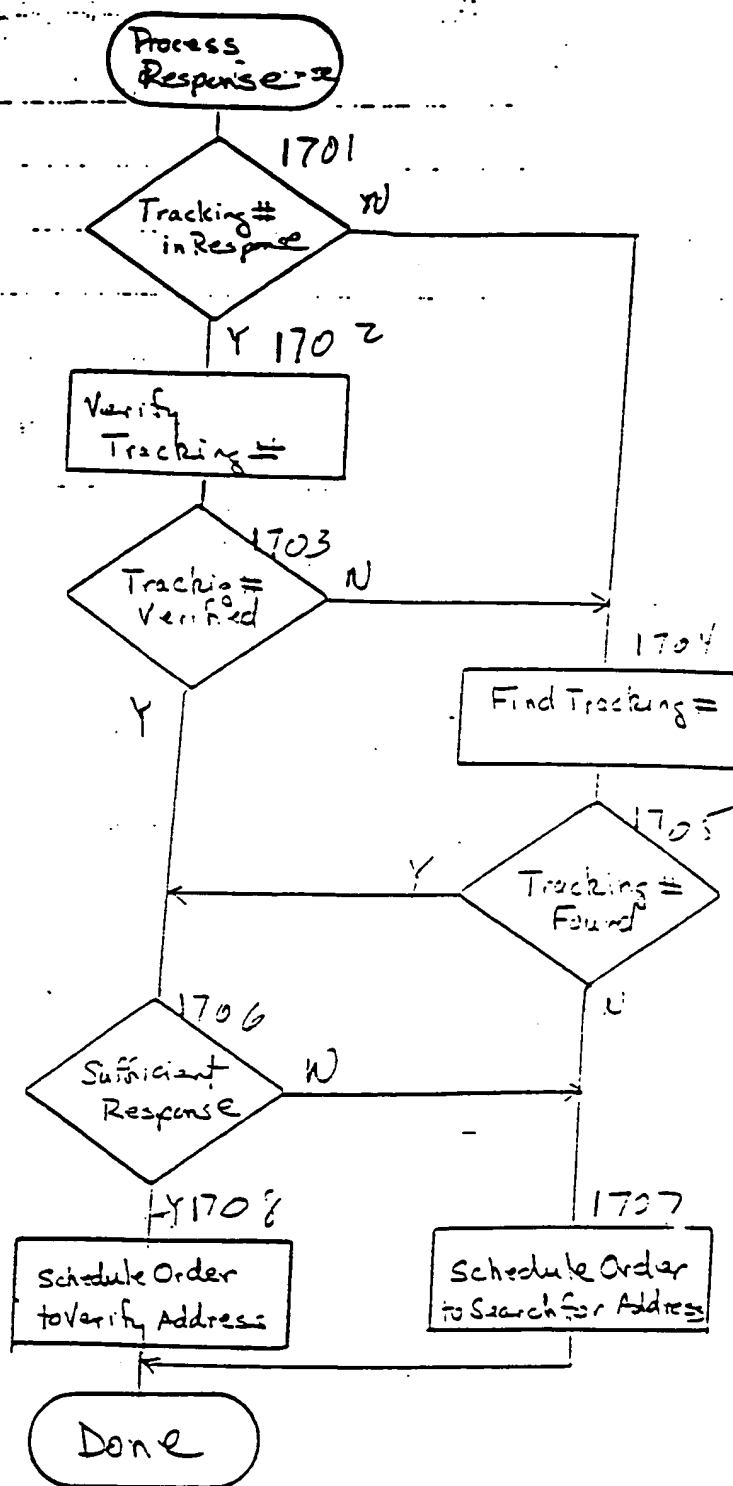


Figure 17

Collect Additional
Contact Info

1801

Search Internet-
based Telephone +
Email Directories

1802

Search CD-Rom
Telephone + Email
Directories

1803

Search Local
Database of
Customers

1804

Search with
Internet-based
Search Engines

1805

Search for specific
Information from
Email + Email

1806

Analyze Retrieved
Information

1807

Store Retrieved +
Analyzed Info

1808

Display Information

1809

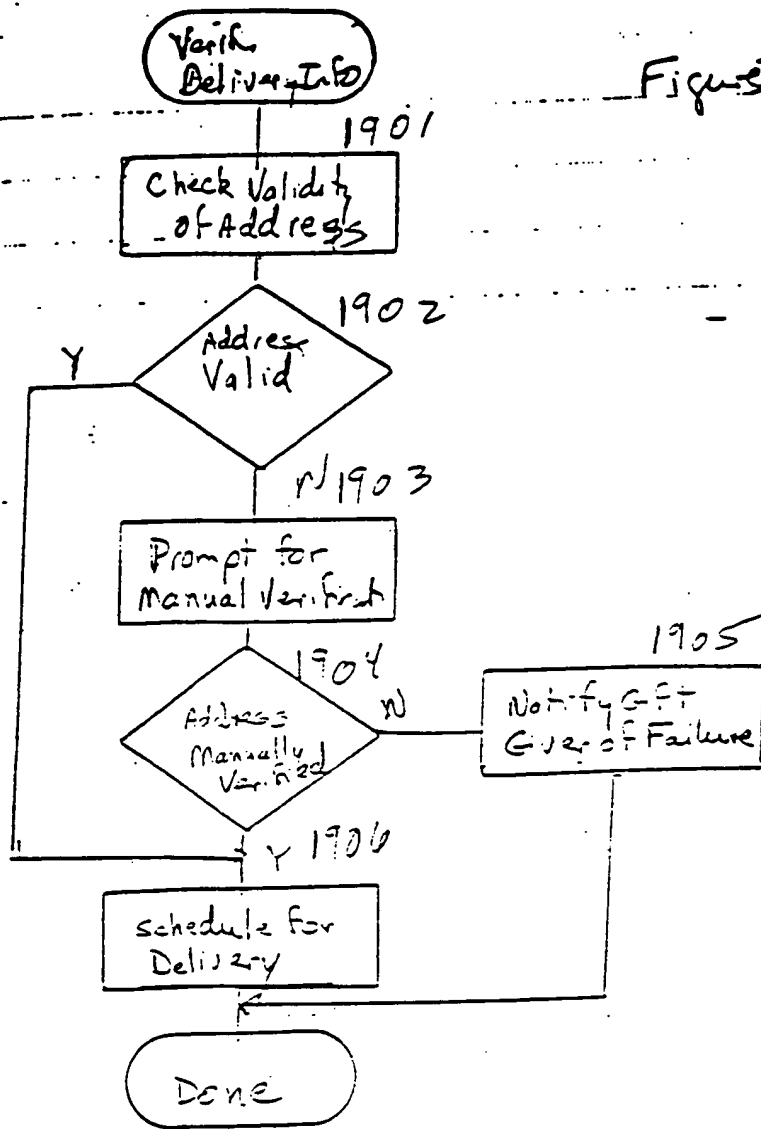
Receive Instructions
on further processing

Done

Figure 18

1801 Collect Additional Contact Info
1802 Search Internet-based Telephone + Email Directories
1803 Search CD-Rom Telephone + Email Directories
1804 Search Local Database of Customers
1805 Search with Internet-based Search Engines
1806 Search for specific Information from Email + Email
1807 Analyze Retrieved Information
1808 Store Retrieved + Analyzed Info
1809 Display Information
Done

Figure 19



2001

Summary Description
OF Item

2002

Add it to your
shopping cart

⋮

2003a

Buy item and
ship it to:

2003b

John Doe at home

⋮

2003

2004

Detailed Description
OF Item

Fig. 20A

2001

Summary Description
OF Item

2002

Add it to your
shopping cart

⋮

2003a

Buy item and
ship it to:

2006

John Doe at Home

2007

John Doe at work - VISA/UPS 1-day

2008

John Doe at work - Co. Acct./electronic

2003b

John Doe at home

2009

Jolene Doe

2010

~~XYZ Location~~

2011

XXX95 Main St., Seattle

2014

<New Address For Customer>

2016

<Send to Non-Customer Recipient

2003

2004

Detailed Description
OF Item

Fig. 20B

2001

Summary Description
OF Item

2002

Add it to your
shopping cart

2003a

Buy item and
ship it to:

2003b

Jolene Doe

2003

2004

Detailed Description
OF Item

Fig. 20C

2001

Summary Description
OF Item

2002

Add it to your
shopping cart

⋮

2003c

Ship item to:

2003b John Doe of home

⋮

2003

2003d

Buy Now

2004

Detailed Description
OF Item

Fig. 20 D

Sign-In

User Name: 2101

Password: 2102

Enter Credit Card No.

to be Used For Orders

to New Addresses

During this Shopping
Trip (Optional):

Credit Card Type:

Credit Card Exp.:

2103

Fig. 21A

Add A New Customer Procurement Option

Address Line 1 :
(or company name)

c/o ABC Club

Address Line 2:

1111 Main St.

City:

Seattle

State:

WA ▼

Country:

USA

ZIP Code:

98100

Phone Number:

206-555-5555

Credit Card No.:

1111-1111-1111-1111

Credit Card Type:

Mastercard ▼

Credit Card Exp.:

01/02

Shipping Method:

Standard (3-7 days)

Option Moniker:

The Club

2104

2105

2106

2107

2108

Choose as Default:

☐

2109

Use Credit Card Above
For Other Orders to
New Addresses During
this Shopping Trip:

☒

2110

Fig. 21 B

Add A New Customer Procurement Option

Address Line 1:
(or company name)

Address Line 2:

City:

State: ▼

Country:

ZIP Code:

Phone Number: - 2105

2104

Shipping Method: - 2107

Option Moniker: - 2108

Choose as Default: ☐ - 2109

Fig. 21C

Identifying Recipient Procurement Options

Phone Number: - 2201

or

E-mail Address: - 2202

or

Name: Doug Doe - 2203

Address Line 1: Smith Hall #302

(or company name)

Address Line 2: ABC University

City: Seattle

State: WA ▼

Country: USA

ZIP Code: 98101

2204

Credit Card No: XXXX-XXXX-XXXX-1111

Credit Card Type: ▼

Credit Card Exp:

2206

Shipping Method: Overnight

2207

Recipient Moniker: Dougie

2208

Gift Wrapping Option: Premium 1

2209

2001

Summary Description
OF Item

2002

Add it to your
shopping cart

⋮

2003a

Buy item and
ship it to:

2003b

John Doe at home

⋮

2003

2006

John Doe at Home

2007

John Doe at work - VISA/UPS 1-day

2008

John Doe at work - Co. Acct/electronic

2009

Jolene Doe

2010

The Club

2011

~~XYZ Location~~

2012

XXX95 Main St., Seattle

2014

<New Address For Customer>

<Send to Non-Customer Recipient>

2016

2004

Detailed Description
OF Item

Fig. 23

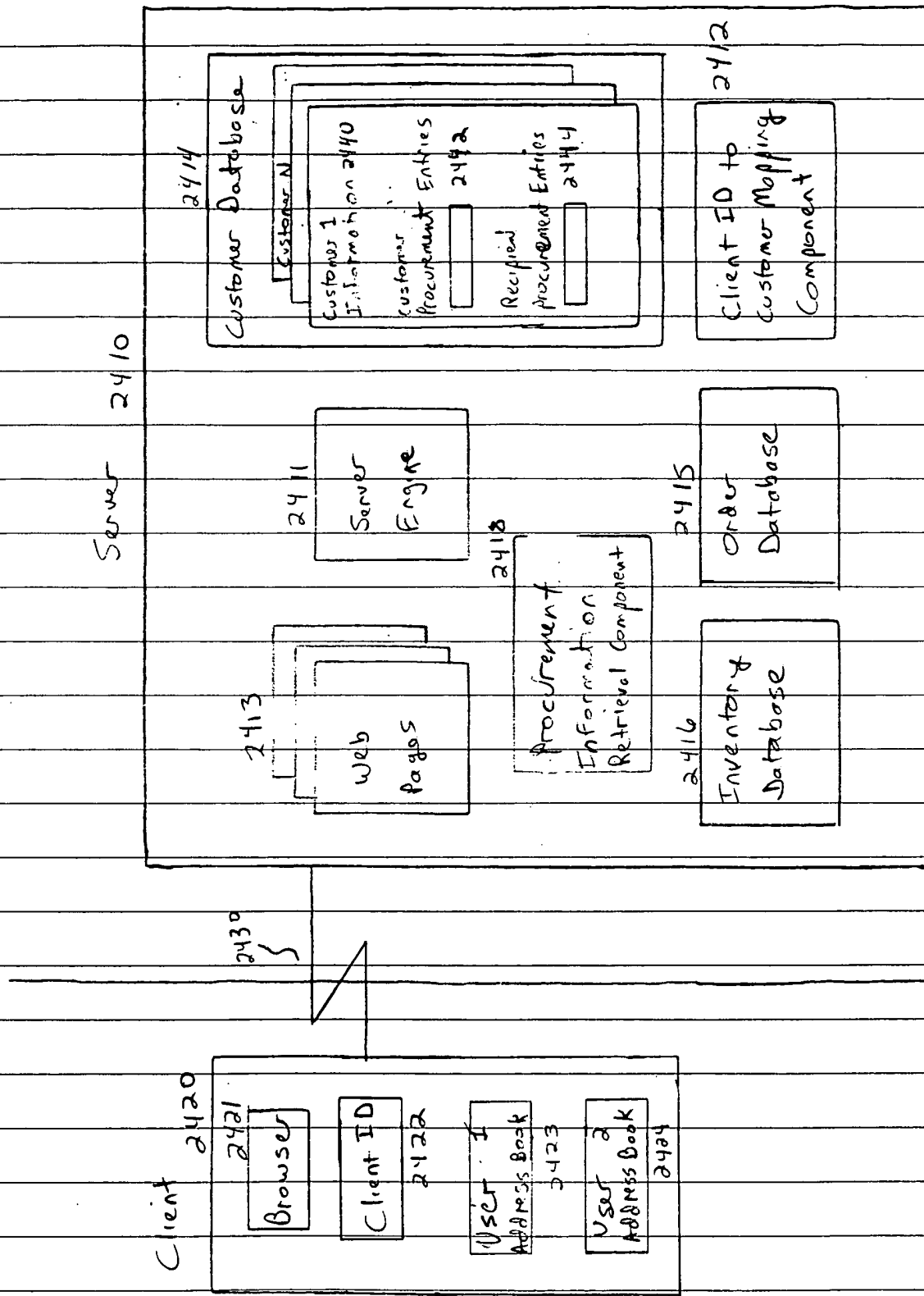


Fig. 24

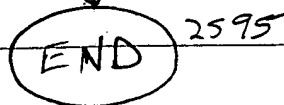
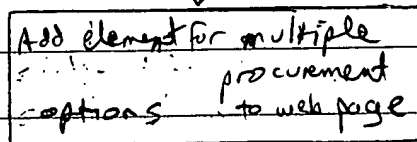
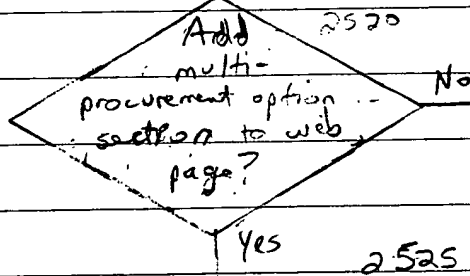
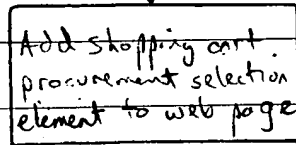
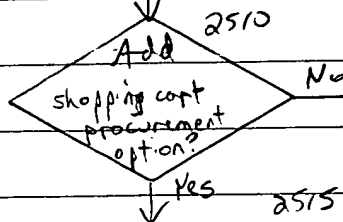
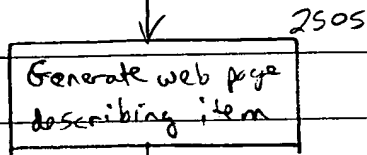
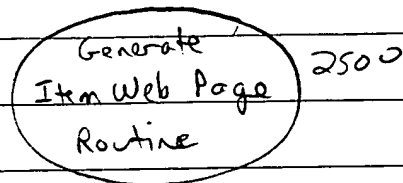


Fig. 25

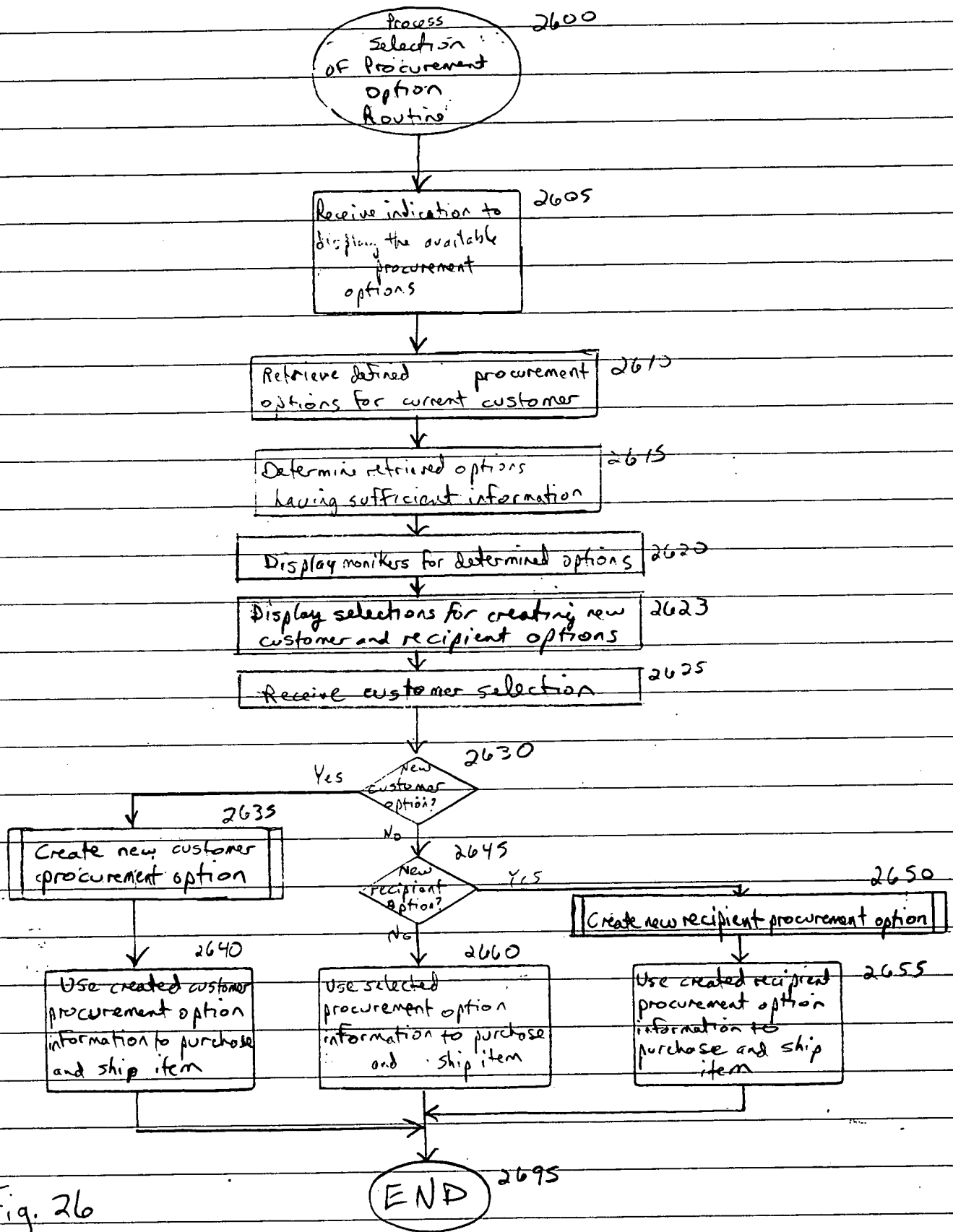


Fig. 26

Fig. 27

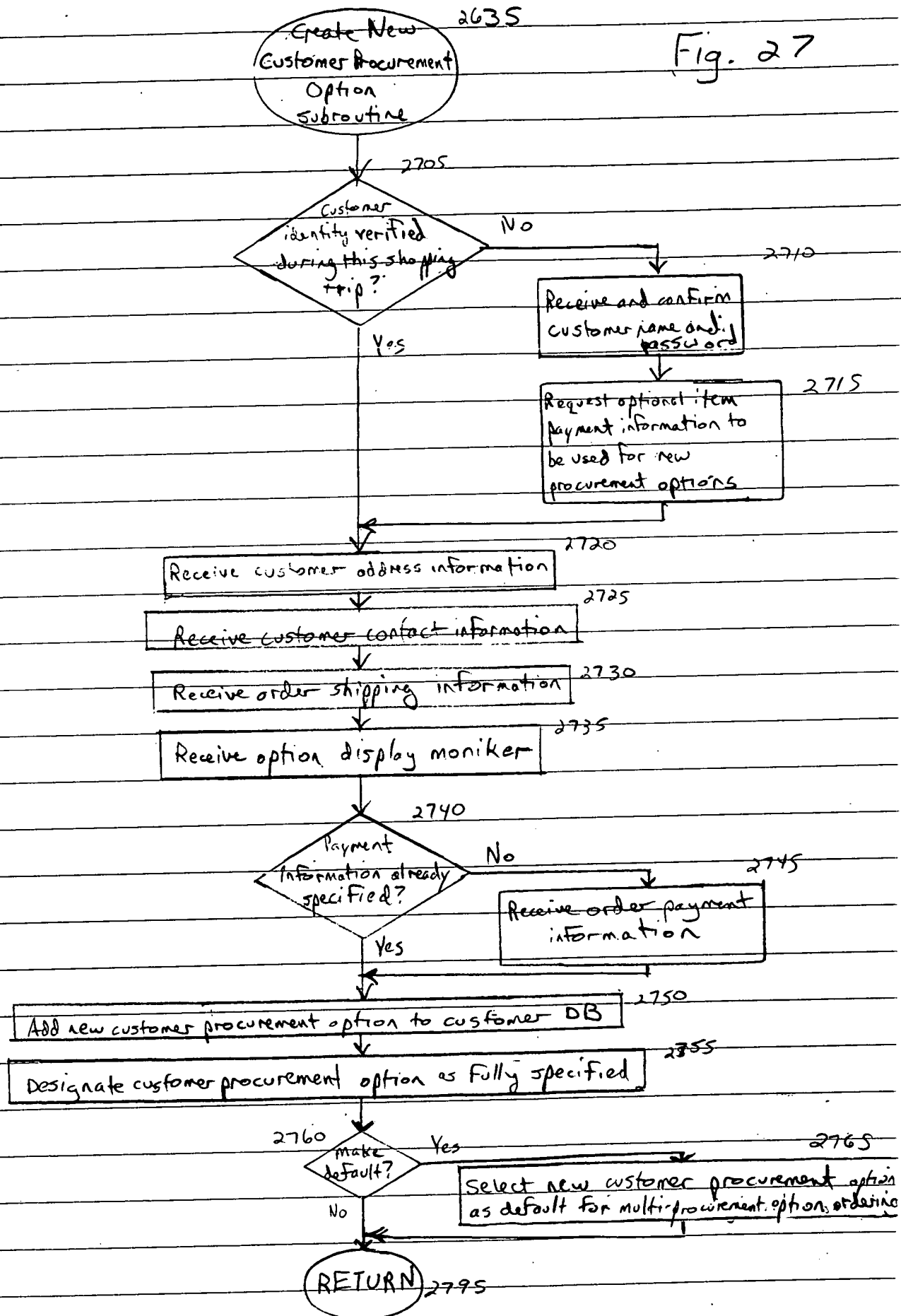


Fig. 28

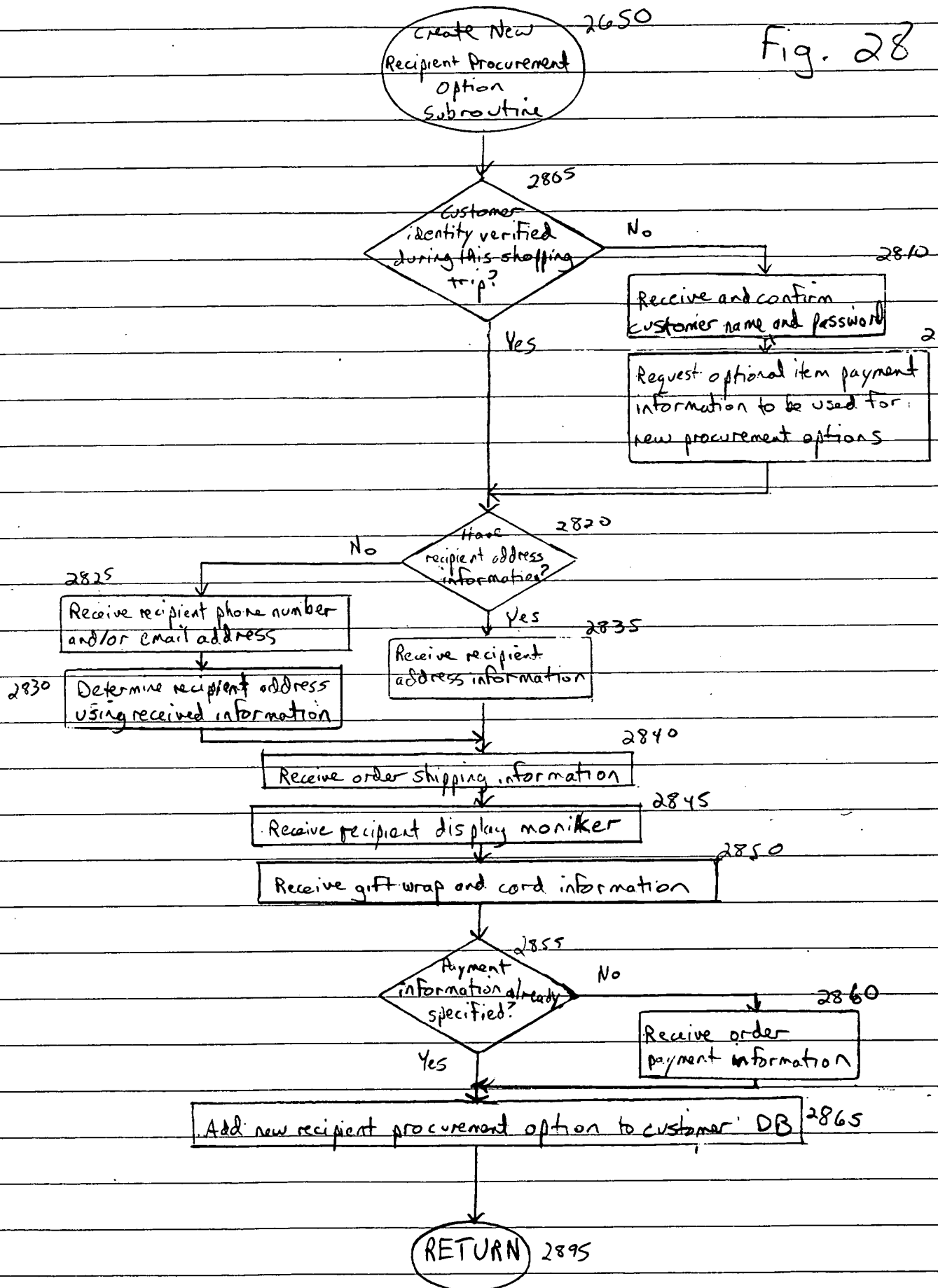


Fig. 29A

Summary of Multi-Procurement Option Orders

Press this button if you Changed Quantities of any item below. If you don't press it, your changes won't "stick."

You can set the quantity to 0 (zero) to cancel an item.

To Customer "John Doe at Home":

The orders below (available in 3 or fewer days) will be shipped together:

2916 {

Order # 273381		
1	Item 1	\$10.00
1	Item 2	\$15.00
	Total	\$25.00

The orders below (available in one week or more) will be shipped together:

2917 {

Order # 12583		
2	Item 3	\$10.00
	Total	\$20.00

2918 {

Shipment Method: Standard Domestic Shipping

Payment Method: ****-****-***1-2345

To Customer "The Club":

The orders below (available in 3 or fewer days) will be shipped together:

Order # 837278

1	Item 4	\$5.00
	S&H	\$2.00
	Total	\$7.00

Shipment Method: Standard Domestic Shipping

Payment Method: ****-****-***1-1111

NEXT PAGE

Continue Shopping

Fig. 29B

To Recipient "Dougie"

The orders below (available in 3 or fewer days)
will be shipped together:

Order # 658377

1	Item 5	\$ 7.00
	Premium 1 Wrapping	\$ 3.00
	Total	\$ 10.00

Shipment Method: Overnight

Payment Method: ****-****-***1-1111

Time When Order Processing Will Be Finalized: 03:00 P.M., 11/12/XX

PREVIOUS PAGE

Continue Shopping

Fig. 30

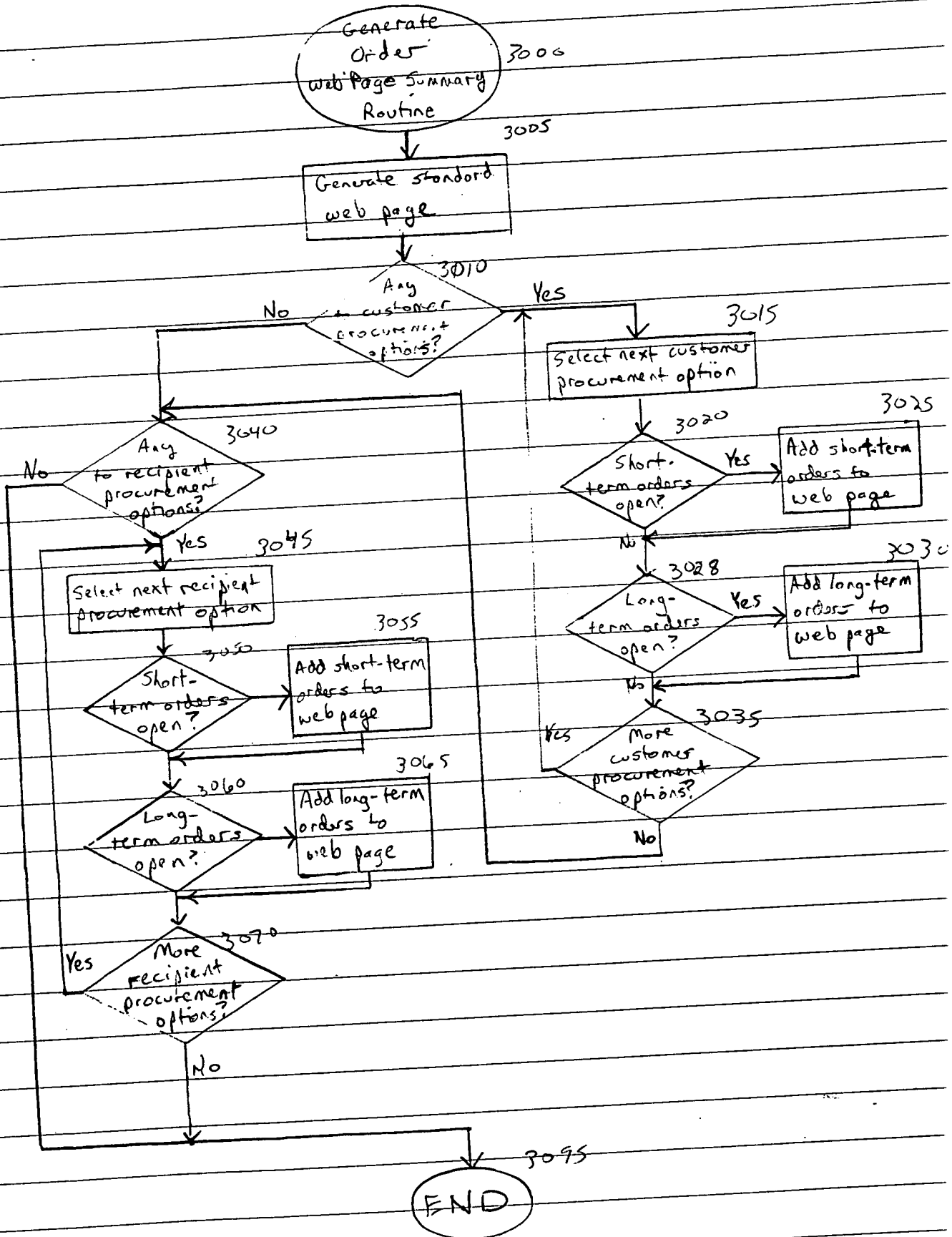


Fig. 31A

3101

Summary Description
OF Item

3102

Add to Shopping
Cart

3102a

OR

Ship to:

3103a

3103b

3103c

John Doe



3103

Buy 1 Now With
1-Clicksm

3103d

☐ Is this a Gift?

3103e

3104

Add to my wish list

3104a

3105

Detailed Description
OF Item

Fig. 31B

3101

Summary Description
OF Item

3102

Add to Shopping
Cart

3102a

OR

Ship to:

3103a

3103b

3103c

3103

John Doe	▼
John Doe	
Benjamin F- Wilm	
Winston Chur- 98101	
add new address	

Winston Chur- [1]	
Winston Chur- [2]	
Benjamin F- Fair	
send to e-mail address	

3103d

3103e

3103f

3103g

3103h

3103i

3103j

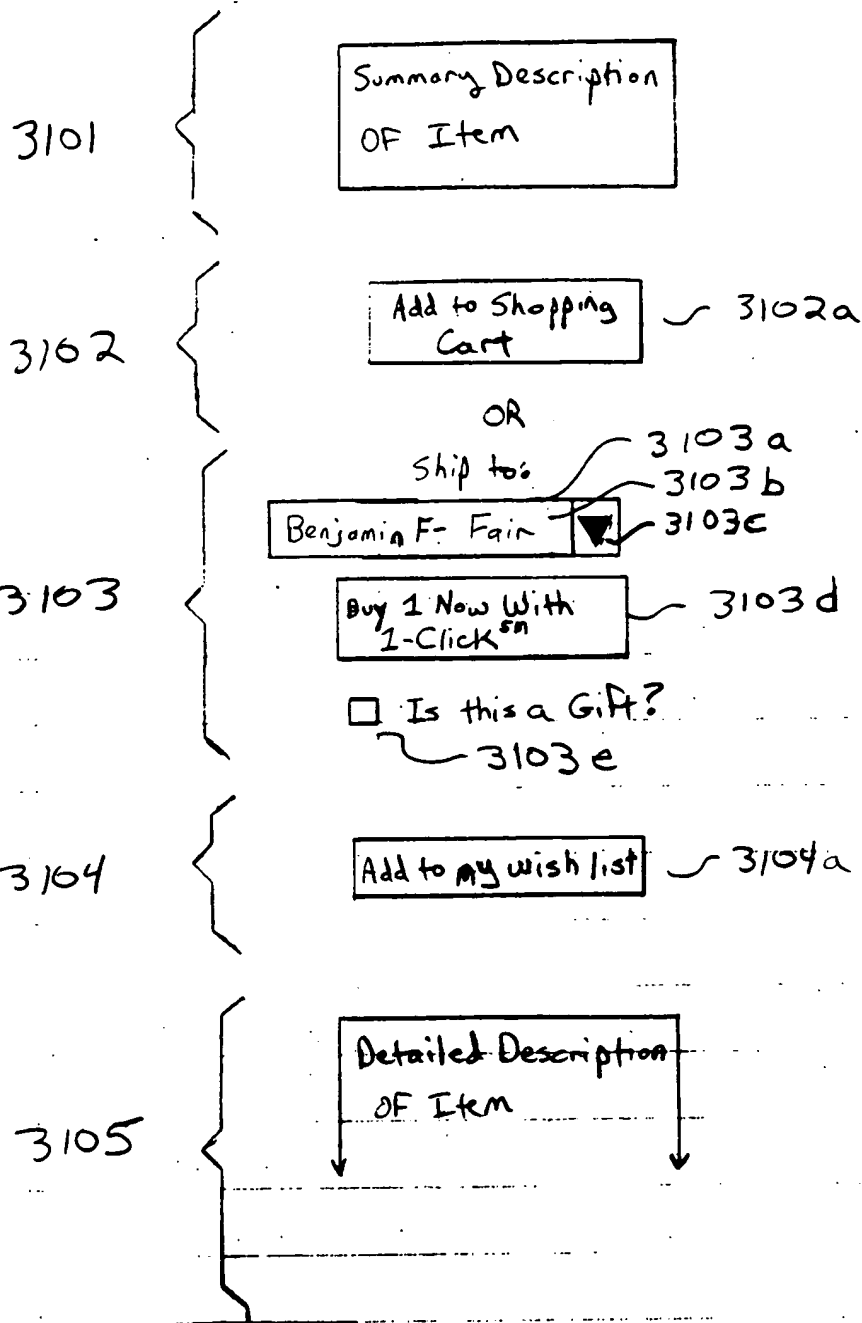
3103k

3103l

3105

Detailed Description
OF Item

Fig. 31C



Add New Address

Name:	<input type="text" value="Sally Smith"/>	
Address Line 1: (or company name)	<input type="text" value="210 ABC Club"/>	
Address Line 2:	<input type="text" value="1111 Main St."/>	3114
City:	<input type="text" value="Seattle"/>	
State:	<input type="text" value="WA"/>	
Country:	<input type="text" value="USA"/>	
ZIP Code:	<input type="text" value="98100"/>	
Phone Number:	<input type="text" value="206-555-5555"/>	3115
Credit Card No.:	<input type="text" value="1111-1111-1111-1111"/>	
Credit Card Type:	<input type="text" value="Mastercard"/>	3116
Credit Card Exp.:	<input type="text" value="01/02"/>	
Shipping Method:	<input checked="" type="radio"/> Standard <input type="radio"/> 2nd Day Air <input type="radio"/> Next Day Air	3117
Option Moniker:	<input type="text" value="The Club"/>	3118
Include address in 1-Click display:	<input checked="" type="checkbox"/>	3119

Fig. 31D

Send To E-Mail Address

3130

enter e-mail

3135

Continue ►

Select Shipping

To US Addresses

- ☒ Standard Shipping (3-7 days)
- ☐ 2nd Day Air (2 days)
- ☐ Next Day Air (1 day)

To non-US Addresses

- ☐ DHL World Mail (7-21 days)
- ☐ DHL Worldwide Priority Express (1-4 days)

Fig. 31 E

Fig. 31F

3101

Summary Description
OF Item

3102

Add to Shopping
Cart

3102a

OR

Ship to:

3103a

3103b

3103c

John Doe



3103

Buy 1 Now With
1-ClickSM

3103d

☒ Is this a Gift?

3103e

3104

Add to my wish list

3104a

3105

Detailed Description
OF Item

Gift Message And Wrapping

Summary Description
OF Item

3155

Enter your gift message.

3150a

(maximum 10 lines)

3150

Want to wrap your gift?

☒ No thanks,
Yes

Gift Wrapping: \$1.99 per item

☐

☐

☐

○ A

○ B

○ C

Deluxe Hand Wrapping: \$4.99 per item

☐

☐

☐

○ D

○ E

○ F

3160

Fig. 31G

Address Book

Fig. 32A

1-Click ordering is currently turned on for user jboe.

Turn 1-Click Off ~ 3205

Enter a New Address ~ 3207

3210 { John Boe, Jr.
1111 Jones Lane
Seattle, WA 98104
USA
Phone: 206-555-8327
(EDIT)
Amex
XXX-33003
(EDIT)
Shipping Method
☒ Standard
☐ 2nd Day Air
☐ Next Day Air
John Boe ~ 3212
Monitor that will appear in 1-Click dropdown menu (Edit it if you like)
☒ Include in 1-Click display ~ 3214
This is the current default. To change, click here. ~ 3216
Delete Address Update settings for this address

3220 { John Boe, Jr.
ABC Company
2332 Corporate Dr.
Seattle, WA 98101
USA
Phone: 206-555-5000
(EDIT)
ABC Acct.
XXX-512
(EDIT)
☐ Standard
☒ 2nd Day Air
☐ Next Day Air
John Boe - Work ~ 3222
Monitor that will appear in 1-Click dropdown menu (Edit it if you like)
☐ Include in 1-Click display ~ 3224
Delete Address Update settings for this address

3230 { Winston Churchill
3601 Franklin Rd.
Seattle, WA 98104
USA
Phone: 206-555-7263
(EDIT)
Billing and Shipping Information
Winston Chur- [1] ~ 3232
Monitor that will appear in 1-Click dropdown menu (Edit it if you like)
☒ Include in 1-Click display ~ 3234
Delete Address Update settings for this address

3240 { Winston Churchill
3601 Franklin Rd., Apt #3
Seattle, WA 98104
USA
Phone: 206-555-7263
(EDIT)
Billing and Shipping Information
Winston Chur- [2] ~ 3242
Monitor that will appear in 1-Click dropdown menu (Edit it if you like)
☒ Include in 1-Click display ~ 3244
Delete Address Update settings for this address

3250 { Winston Churchill
ABC Company
2332 Corporate Dr.
Seattle, WA 98101
USA
Phone: 206-555-5000
(EDIT)
Billing and Shipping Information
Winston Chur- 98101 ~ 3252
Monitor that will appear in 1-Click dropdown menu (Edit it if you like)
☒ Include in 1-Click display ~ 3254
Delete Address Update settings for this address

Address Book (continued)

Fig. 32B

3260 { Benjamin Franklin
P.O. Box 1800
Fairmont, VT 33850
USA
Phone: 941-555-2733

Billing and Shipping Information

Benjamin F- Fair ~ 3262
Moniker that will appear in 1-Click dropdown menu (Edit it if you like)

☒ Include in 1-Click Display ~ 3264

EDIT **Delete Address** **Update** settings for this address

3270 { Benjamin Franklin
18244 Fox Woods Dr.
Wilmington, VT 33850
USA
Phone: 941-555-2733

Billing and Shipping Information

Benjamin F- Wilm ~ 3272
Moniker that will appear in 1-Click dropdown menu (Edit it if you like)

☒ Include in 1-Click Display ~ 3274

EDIT **Delete Address** **Update** settings for this address

3280 { Sally Smith
11111 Main St.
Seattle, WA 98100
USA
Phone: 206-555-5555

mc
XXX-11111
EDIT

☒ Standard
☐ 2nd Day Air
☐ Next Day Air

The Club ~ 3282
Moniker that will appear in 1-Click dropdown menu (Edit it if you like)

☒ Include in 1-Click Display ~ 3284

EDIT **Delete Address** **Update** settings for this address

Shopping Cart

Fig. 33

3307
Proceed to checkout

OR

Ship to:

John Doe ▼ 3303

Buy all items now
with 1-Clicksm 3305

3310	Summary Description of Item	Qty 1	List price: \$20.00 Our price: \$15.00 You save: \$5.00 (25%)	save for later delete
	3312 <input type="checkbox"/> Is this a gift?			
3320	Summary Description of Item	Qty 1	List price: \$10.00 Our price: \$5.00 You save: \$5.00 (50%)	save for later delete
	3322 <input checked="" type="checkbox"/> Is this a gift?			
3330	Summary Description of Item	Qty 1	List price: \$100.00 Our price: \$10.00 You save: \$90.00 (90%)	save for later delete
	*For Benjamin Franklin's Wish List			
	3332 <input checked="" type="checkbox"/> Is this a gift?			

Subtotal: \$30.00

Benjamin Franklin's Wish List

When you buy from this page, you will have the opportunity to ship directly to Ben, or to another address of your choice (use shopping cart)

Summary Description of Item	Detailed Description?	Price	Requested	Received
	L3405	\$10.00	1	0
	✓ 3410	Ship to: Ben Franklin ✓ 3420		
	Add to cart	Buy 1 Now With 1-Click sm ✓ 3425		

⋮

Fig. 34

Thank You

Fig. 35

Thank You For Your 1-Click order!

Review or change your 1-Click orders ~3505

One copy of: Summary Description of Item

Sent to: Benjamin Franklin, Fairmont, VT

Availability: as soon as possible

Shipping Method: Standard

EDIT ~3515

Wrapping: Deluxe A

Message: Ben, hope that electrical burn is getting better!

EDIT ~3520
your gift options

Continuing Shopping Options

~3525